<div align="center">Army Leadership Forum- *Real World SOA*</div>

Date: 6-AUG-2007
Location: Microsoft Technology Center
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                Reston, VA 20190
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Abstract: SOA stands for Service Oriented Architecture - exposing critical Business Services/applications to the world as self-describing web services. *Real World SOA* will provide defense and industry context to SOA, in best practice and resulting mission benefit.

<div align="center">Agenda</div>

Time	Topic	Speaker
0700-0730	Coffee-Administrative Announcements	
0730-0800	Executive Sponsor Introduction	COL Thomas Loper Commander Software Engineering Center-Ft. Belvoir
0800-0915	<u>Services & Operations</u> Mr. Balakrishnan team provides a range of services to Microsoft business units and the worldwide public through Microsoft's MSN unit. Providing flexible levels of services that give customers the best value is core to MSN Operations.	Mr. Ganesh Balakrishnan Business Unit Manager MSN Microsoft Corporation
0915-1015	<u>Real World Enterprise Service Management</u>	Mr. John Emerson Vice President AmberPoint Inc.
1015-1030	Coffee Break	
1030-1145	<u>Moving forward: SOA.ARMY.MIL</u>	MAJ Jose Rivera Architect AAIC CIO/ G-6
1145-1300	Lunch Break	
1300-1415	<u>Perspective: "Time to Fight"</u> This knowledge sharing session will highlight activities that have applied real-world SOA Strategies, keeping pace with ever-changing battlefield requirements.	**PM Battle Command** Mr. Vernon Weisenburg, Senior Consultant PMBC Microsoft Corporation **PdM Defense Theater Accountability System** Mr. Michael Williams, DPM AHRS PEO EIS **Corpus Christi Army Depot** Mr. Todd Van Haaren, MES Program Manager Microsoft Corporation
1415-1515	<u>Life Cycle Management</u> Mr. Raymond will discuss LCM and SOA relationship	Mr. Chip Raymond Director, Enterprise Solution Competency Center Software Engineering Center-Belvoir
1515-1530	Closing	COL Thomas Loper Commander Software Engineering Center-Ft. Belvoir